

It was noted a survey was taken for usage on various routes, and monitored in June during school; on a busy July weekend leading up to Harbourfest, and again during the second week of September when school started up. Lisa provided a recap of the survey and explained the ridership results, noting the Lakeside route is consistently lower than the other two, regardless of when the rides were surveyed. It was suggested Committee members should review the data and meet again in a couple weeks to look at making any necessary changes. It will have to be done in time for the KMTS deadline for the phone book in early November to get the routes in the directory; unfortunately this will not provide time for any public consultation. It was asked what demographics are using the service and where are the most stops. It was noted Wal-Mart and Confederation College are the larger stops but there is no demographic information by route. It was explained that of the 104 riders surveyed age 60+ is only 1% and that others in this age category likely use the services of Handi Transit. Karen then circulated statistical information on the total ridership for 2011 conventional transit. The cost per customer of running Lakeside was discussed and that it is quite expensive, \$12.87 vs. say \$3.00 for Keewatin and consideration could be given to compressing Lakeside rather than going right through that area; with stops at Wal-Mart and possibly Con College only. Following further analysis Karen could provide a report with a recommendation and she would like to consult with Gord McTaggert as well. Committee agreed to meet on October 31 in Council Chambers for the necessary review and any recommendation on an amended route would have to go forward to Council to amend the by-law. Councillor Drinkwalter mentioned that Committee of the Whole was advised at their meeting yesterday that various bus stops are in very poor at 11:00 a.m. for this purpose. - CUTA Stats Kreen circulated the CUTA Transit Stat Information for municipalities with a popu		
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Tax Program, depending on numbers and expenses. Apparently a municipality has to be above a certain base line so that would mean the City purchasing buses or some type of large deficit to trigger grant eligibility. Karen indicated she would not recommend an increase on fares at this time and Committee agreed.

- Ontario Works Van

It was noted that Rick Vincent is looking after this item and so the matter will be deferred until the next meeting when he is in attendance.

- Closed Meeting

At 11:20 a.m. Committee moved into Closed Meeting to discuss a Litigation Matter.

Committee reconvened to open session at 11:49 a.m.

Members were reminded of the special meeting called for Monday, October 31, 2011 at 11:00 a.m., and the meeting adjourned at 11:50 a.m.